Looking Back...Moving Forward

Join us in Knoxville for the first-ever joint conference of TAPA, ASLA, and TSITE! The theme is “Looking Back, Moving Forward” and addresses how the past has been borrowed from and adapted for today’s trends in planning, landscape architecture and transportation. This is an exciting opportunity for discussion among our three fields.

The conference promises to be informative and lively, with topics such as corridor planning, downtown redevelopment, innovative planning products, and planned communities. Mobile workshop choices include a canoe trip down the French Broad River; a tour of Norris, the renowned TVA planned community; and a downtown walking tour of Knoxville redevelopment projects. There are also two pre-conference workshops available at no cost.

For more information visit:  http://www.knoxmpc.org/tncon05/
FROM THE PRESIDENT...

At the national conference in San Francisco it was announced that there were over 6,000 registrants for the conference. Of that number, almost one third was students. This increased student participation represents recent national efforts to recruit more students into the APA. Their philosophy is simple; if you get students to join the APA while they are students, they are more likely to remain members when they become professionals. Increased student involvement is also a goal of TAPA’s Executive Committee. Conference fees waivers and publishing student articles in the newsletter are a couple of things the Chapter is doing to increase student involvement. I would like to encourage each of the Sections to do more to reach out to students. Tennessee’s planning schools produce some excellent young professionals. The Chapter should try to do more to keep them in Tennessee and keep them involved with TAPA.

This year we are bringing back the Chapter Annual Awards. The categories include: Outstanding Project, Most Creative Plan or Document, Distinguished Current Planner, and Lifetime Achievement Award. Award winners will be announced at the annual conference that is being held September 21 -23, 2005 in Knoxville.

Most of you are aware that the AICP Commission has developed a Continuing Professional Development Program (CPDP) as a way to encourage all AICP members to pursue continuing education. AICP member participation in continuing education is seen as a basic responsibility of the profession. This principle of maintaining currency is set forth in the AICP Code of Ethics. The program requires 60 hours of professional development credit, obtained over a three-year period. Professional development is defined as any course work that covers technical, and personal, growth and development activities that are related to the practice of planning.

The AICP Commission, in its efforts to make the process easier, has developed an online training log to record your training hours. This reduces the hassle of keeping up with all the paper work. All you have to do is go to the AICP continuing education site and click on the training sessions that you attended.

There are over 100 AICP members in the Chapter and only 6 who have been recognized for participating in this program. The 60 hours is not difficult to obtain. I know that most of you are involved in continuing education and I would strongly encourage you to participate in this program. It has been suggested that if the AICP Commission does not get good participation in this voluntary program they may move towards mandatory training.

<table>
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<th>CORRESPONDENTS</th>
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<td>KNOXVILLE-KNOX COUNTY MPC</td>
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<td>KNOX SECTION</td>
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<tr>
<td>Monica Austin, AICP</td>
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<td><a href="mailto:MAustin@cortn.org">MAustin@cortn.org</a></td>
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<tr>
<td>ETSU</td>
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<tr>
<td>Greg Williams</td>
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<td><a href="mailto:greg.t.williams@att.net">greg.t.williams@att.net</a></td>
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The Chattanooga-Hamilton County Regional Planning Agency (RPA) is working on the Comprehensive Plan for Hamilton County. One of the issues that the county is grappling with is where to put big boxes, an inevitable part of today's community. Do they create special districts? Can they set parameters that can make big boxes better?

Sabrina Carlson, a historic preservation planner from Vermont, recently joined the RPA staff and shared some information about what the state of Vermont, a state that has some of the highest ratings when it comes to tourism and scenic values, is doing about big boxes.

A group of State Legislators has introduced the Vermont Statewide Size Cap and Community Impact Review Bill. The legislation would establish a statewide store size cap of 50,000 square feet. Under the legislation, cities and towns may lower or raise the size limit within their jurisdictions provided that they:

1. Have a comprehensive plan that articulates a policy that addresses the impacts of big-box retail on the economy, environment, downtowns, land use, and transportation system of the municipality and region;
2. Adopt zoning rules that limit big-box retail development to designated areas;
3. Establish architectural and site design standards for big-box stores; and
4. Enact a policy requiring a regional and community impact analysis of any proposed big-box development larger than 30,000 square feet.

The analysis would be conducted by an independent consultant chose by the city and paid for by the developer. The legislation stipulates that it should evaluate the costs and benefits to the community and region resulting from the project, including: net gain or loss of jobs; impact on the demand for public services; tax revenue gains and losses; and estimates of how much of the project's revenue will be retained and redirected into the local economy. Vermont already requires a regional environmental and fiscal impact review of large-scale development projects through its Act 250, which was enacted in 1970.

WHERE DO YOU PUT BIG BOXES?

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Thanks to:
Pam Glaser, Karen Hundt,
and Sabrina Carlson
RPA Planning & Design Studio
2005 CONFERENCE SCHEDULE

Pre-Conference Workshops

<table>
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<tr>
<th>Tuesday</th>
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**Site Planning Roundtable Management Training Workshop**

Participants learn how to integrate water quality considerations into their planning process and integrate best practices into their development rules. They learn how to organize and lead a Site Planning Roundtable in their community. Through a Roundtable, community leaders will recommend changes to existing development rules and processes.

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<th>Wednesday</th>
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**Leadership Training Workshop**

Participants learn how to explain complex issues and choices surrounding land use and water quality. They do this through presentations to elected officials, developers, builders, farmers, and residents. In these presentations, they suggest actions that each group can take to have both development and water quality.

Mobile Workshops

**Wednesday, September 21**

- Noon to 4:00 p.m.
  - Tour the City of Norris, TVA’s “Greenbelt Town”
  - “Lunch provided"
- 1:00 to 5:00 p.m.
  - Canoe Down the French Broad River Blueway Conservation Corridor

**Thursday, September 22**

- 3:00 p.m.
  - Walking Audit with Mark Fenton
- 4:00 to 6:00 p.m.
  - Downtown Knoxville Redevelopment Walking Tour

Conference Hotel

**Conference Hotel**

401 Summit Hill Drive
Knoxville, TN 37902
865.522.2600/888.303.1746
www.crowneplaza.com

**Conference Hotel Rates**

- Single or Double Bed = $89
- King or Queen Bed = $99
Rates do not include tax.

Rates available for September 21-23.

**Reservation Deadline**

Reservations at above rates will be accepted until August 21 or until the group block is full, whichever comes first. Reservations made after August 21 will be processed at the best available rates.

To make a reservation at the special conference rate, please be sure to mention “TAPA Conference.”

Opening Reception

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The Women’s Basketball Hall of Fame

Awards Banquet

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<th>Thursday</th>
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Keynote by Mark Fenton

Luncheons

**Thursday, September 22**

- Jim Cothran: *Urban Trees-Resources for Livable Communities*
- Paul Morris: *Creating a Sustainable Community from the Grassroots Up*
## 2005 CONFERENCE SCHEDULE

### Conference Sessions

<table>
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<tr>
<th>Time</th>
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<tr>
<td><strong>THURSDAY, SEPTEMBER 22</strong></td>
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</table>
| **9:00 to 10:15 a.m.** | **CONTEXT SENSITIVE SOLUTIONS**  
*A Timeless Way of Streetbuilding*  
Allison Lockwood  
Roger Henderson  
Integrating Traffic Calming Into the Design of Urban Streets  
Alan Childers  
  
This presentation focuses on the new national guidelines in *A Guide to Context Sensitive Design for Major Urban Streets*. The national guidelines address the fundamental concepts of urban buildings, urban design, and the urban thoroughfare. Many agencies have adopted geometric design standards that promote traffic calming, such as reduced street widths, shorter tangent sections, and increased horizontal and vertical curvature. A summary of many of the standards and how they are being applied by local agencies will also be presented. |
|  | **GROWTH**  
Tennessee Growth Readiness Program  
Joel Haden  
John Lamb  
Leslie Collie  
TBA  
  
This program helps communities learn how land use decisions affect water quality and then make informed choices about managing growth. The program helps them comply with new regulatory requirements. Planners and public works officials are the program’s target audience. Program participants learn to evaluate their existing development rules against a pallet of twenty-two model principles. They learn to build consensus for new rules that protect water resources and are right for their community. |
|  | **PUBLIC INVOLVEMENT**  
Going Successfully from a Vision to a Recommendation  
Jeanne Dulaney  
Nine Counties, One Vision Public Involvement  
Lynne Fugate  
Community Participation in the Design Process  
Bill Eubanks  
  
This session discusses public involvement processes, including the James White Parkway task force and Nine Counties, One Vision. Presenters will outline the innovative processes used and share lessons learned. Some tools that will be discussed include personal style assessments, group dynamics models, team building and collaborative approaches to problem solving. |
| **10:30 a.m. to 11:45 a.m.** | **URBAN REDEVELOPMENT**  
Applying the Transect: From the Plan Through the Codes  
Cindy Wood  
From Vision to Brick and Mortar  
Ed Owens  
  
Presenter Cynthia Wood outlines how Nashville developed new land use policies that better respond to the distinct needs of the varied environments within Metro Nashville, overhauled its county-wide document of land use policies to fit the Transect, and is developing subdivision and zoning code changes to implement these policies. Understanding the unique challenges associated with urban redevelopment requires recognition that a broad array of inter-related elements ultimately must come together to make a project work. |
|  | **WALKABILTY**  
Safe Routes to School  
Mark Fenton  
  
Safe Routes to School is a national initiative launched in 1998 by the Partnership for a Walkable America, a coalition of health, safety, and transportation organizations promoting healthy, safe, accessible walking for all Americans. Adults and children are encouraged to walk to school together on this day, and in the process to look for way that they can make their communities permanently more walkable. Fenton presents the keys to putting on a successful event and insights on the progression many communities pass through from launching a one-day event to creating long-term, permanent improvements. He also shares success stories and inspiration so that others can embrace this idea and take it home. |
|  | **STRATEGY FOR BIG BOXES**  
Changing a Reactive Position into a Proactive Strategy  
Mayor Steve Brown  
Craig Lewis  
  
The mayor of one of the premier master planned communities in the United States reviews big box retail, its negative impacts and ways to control this type of development. The presentation will include methods that you can employ for creating a more palatable version of big box development. Gray fields and new urban “lazer shopping” centers will be included in the discussion. It’s a balanced analysis of the good, the bad, and the ugly of dealing with modern development practices and New Urbanist, form-based codes. |
## 2005 CONFERENCE SCHEDULE

### Conference Sessions

<table>
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<tr>
<th>Time</th>
<th>Session</th>
<th>Speakers</th>
<th>Details</th>
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| 1:45 to 2:45 p.m. | **MEDIA RELATIONS**  
*Effective Media Relations*  
Mark Fenton  
As a magazine editor and TV host, Mark is aware of the time and magnitude of constraints under which most reporters work. As a result, he can offer insights into the best ways to build a relationship with media outlets in your area and how to be certain stories are timely and technically accurate. |                                                                                     |                                                                                                                                                                                                                                                                                                                                          |
| **COMMUNITY SCHOOLS**  
*Making Stone Soup with Public Space*  
Jamey Dobbs  
Dr. Susan L. Roakes  
Gene Burr  
Our Community Schools (OCS) mission is to strengthen communities by forming an alliance between the public schools and the community. OCS encourages the development of public schools as community centers that promote learning, citizenship, and a higher quality of life for people of all ages outside of traditional school hours. There is growing interest among architects and planners in the design for new construction and redesign of school sites for multiple uses. |                                                                                     |                                                                                                                                                                                                                                                                                                                                          |
| **CORRIDOR PLANNING**  
*Which Comes First?*  
Teresa Estes  
Lane Swauger  
Sevier County Transit for the Future  
Timothy P. Sorenson  
Part one of this session focuses on the past, present, and future of the S.R. 386 extension project and a transportation impact study that examined the effects of the City of Gallatin’s long-range land use plan on roadways, access management, commuter rail, transit, pedestrian and bicycle facilities. The second part of this session focuses on Sevier County and an alternatives assessment that was initiated to determine if improved rapid transit is possible between Interstate 40, Sevierville, and Pigeon Forge. |                                                                                     |                                                                                                                                                                                                                                                                                                                                          |
| 3:00 to 4:00 p.m. | **URBAN FREeways**  
*Urban Freeway Removal: A Review of Selected Cases*  
Jeff Hammond  
Chattanooga’s 21st Century Waterfront Plan: Taming a Freeway  
Dan Kral  
This presentation examines the cities of Portland, New York, San Francisco, and Milwaukee and compares and contrasts their plans with the Nashville proposal recently unveiled in *The Plan of Nashville, Avenues to a Great City*. Chattanooga's 21st Century Waterfront Plan is a $120 million transformation of 129 acres of downtown riverfront. One of the first and most critical aspects of this plan was the “reclamation” of a 5-lane, limited access highway from the State of Tennessee. |                                                                                     |                                                                                                                                                                                                                                                                                                                                          |
| **FREIGHT AND GOODS MOVEMENT**  
*A Study for the Nashville Region*  
Brad Thompson  
Preston Elliott  
Jerry Everett  
This session highlights the experiences and understanding of commodity flows at the state and metropolitan levels. The University of Tennessee Center for Transportation Research is currently providing information to TDOT on current practices and tools for addressing freight transportation planning. The research by UT and the Nashville Area MPO and Clarksville MPO experiences will provide valuable insights into how other cities and regions can begin to better understand and plan for freight transportation. |                                                                                     |                                                                                                                                                                                                                                                                                                                                          |
| **PLANNED COMMUNITIES**  
*Oak Ridge and Norris*  
David Bradshaw  
Mike Carberry  
This presentation focuses on the planning and building of the secret city of Oak Ridge in the historical context of the Manhattan Project and on Norris, built in the early 1930s by TVA as a planned community and based loosely on the garden city principles. |                                                                                     |                                                                                                                                                                                                                                                                                                                                          |
2005 CONFERENCE SCHEDULE

Conference Sessions/ Meetings

FRIDAY, SEPTEMBER 23

8:00 a.m. to 9:15 a.m.

INTELLIGENT TRANSPORTATION
TDOT's Intelligent Transportation System: Improving Safety and Reducing Congestion
Rodney Chester
John Benditz
Don Dahlinger

TDOT’s new Memphis Region Intelligent Transportation System (ITS), called “TDOT SmartWay,” is designed to help reduce traffic congestion and improve safety through the use of vehicle detection devices, closed circuit television cameras, dynamic message signs, highway advisory radio and an extensive communications system. The “nerve center” of the system is a state-of-the-art Transportation Management Center. This presentation provides an overview of the system and focuses on systems in Memphis, Knoxville, and Nashville.

ASLA BUSINESS MEETING

AMPO MEETING

9:30 to 10:45 a.m.

BI CYCLES AND PEDESTRIANS
Implementing a Successful Bicycle and Pedestrian Program: A Case Study of Nashville
Rebecca Brooks
Bob Murphy
Adetokunbo “Toks” Omishkin

Join us in discussing how Nashville, the “Music City,” is moving to the beat of a successful bicycle and pedestrian program. In 2003, Metro Nashville adopted its first comprehensive bicycle and pedestrian plan. Music City Moves, the Community Health and Wellness Team, Walk/Bike Nashville, and various departments of Metro Nashville government have worked together to implement new facilities, develop programs, and create polices to encourage smart travel choices and more healthy lifestyles.

DOWNTOWN REDEVELOPMENT
Knoxville Downtown Redevelopment
David Dewhirst
Bill Lyons
Tom Reynolds

Regional/ community Planning
Kingsport Tomorrow
Liesa Jenkins
Blount County Planning Efforts
John Lamb
Carlos Yunsan

Each of the panelists has different responsibilities and different perspectives when it comes to downtown redevelopment. Panelists will discuss the revitalization that downtown Knoxville has seen and continues to experience.

Kingsport Tomorrow is a non-profit citizens organization working to improve the community through citizen participation in determining the future.

Blount County is in the midst of several planning efforts, including focusing on the public health aspects of land use and air and water quality; developing a growth strategy for Maryville and Blount County; and watershed planning for the Little River.

Pssst....... Who's the Planner of the Year?

What is the Creative Plan or Document of the Year???

Find out at the Awards Banquet!!!
2005 CONFERENCE SCHEDULE

Conference Sessions

FRIDAY, SEPTEMBER 23

11:00 a.m. to Noon

CONTEXT SENSITIVE SOLUTIONS
Applying Traditional Community Planning Practices to Roadway Planning and Design
Valerie Birch
Transforming the Kentucky Transportation Cabinet
John Mettile

This presentation focuses on the parallels between traditional community planning with its history of public involvement and emphasis on contextual solutions and the Context Sensitive Solutions (CSS) approach to roadway projects. The lessons that the Tennessee Department of Transportation and the Kentucky Transportation Cabinet have learned as they embrace CSS and the role that planners can play in helping DOT’s develop projects that “fit their physical setting and preserve scenic, aesthetic, historic, and environmental resources, while maintaining safety and mobility” will be highlighted.

INNOVATIVE PLANNING PRODUCTS
The Plan of Nashville
Gary Gaston
T.K. Davis
Chattanooga’s Downtown Plan
Pam Glaser

The Plan of Nashville is a community-based vision of how the urban core should look and work in the twenty-first century. The culmination of this 2 1/2 year process is The Plan of Nashville: Avenues to a Great City, a 250 page coffee table book published by Vanderbilt Press that is already receiving national acclaim.

Chattanooga’s Downtown Plan is a 20-year vision for how the downtown will grow and develop. Instead of a thick printed document, three products were produced: 1) a two-sided poster that summarizes the principles and goals of the plan, 2) a really cool 15-minute video which does the same, and 3) a compact disc which contains the full text and numerous graphics as well as the video.

PUBLIC WAYFINDING
Don’t Make Me Turn This Car Around!
Jim Alderman
Marshall Elizer

Environmental graphic designers and engineers are working toward the same goal: to make the motorist’s experience as safe, efficient, and enjoyable as possible. This presentation addresses the goals of a successful public wayfinding program and the benefits of developing a good working relationship among environmental graphic designers, transportation engineers, planners, and landscape architects. Case studies of programs designed for Chattanooga and Rutherford County will be highlighted. An update on the pilot programs for tourist-oriented wayfinding signage sponsored by TDOT will also be provided.

1:20 to 1:50 p.m.

OUTDOOR LIGHTING
Jack Humphreys

Electric lights have changed drastically since they were first produced in 1800. Improvements in efficiency have occurred in the past 50 years but no new lamp technologies have emerged. Vision 2020: Lighting Technologies Roadmap, a 1999 report, recommends 100 changes in lighting based on goals of efficiency, life span, and quality. One such change, the introduction of full electronic ballasts, is expected this year. This presentation discusses the ballast and offers a demonstration.

1:50 to 3:00 p.m.

INVASIVE SPECIES AND THE DEVELOPMENT PROCESS
Dr. Jack Ranney

Development stimulates the spread and threat of exotic invasive plants within developing areas and nearby natural areas. This imposes costs to society that are not well documented. The processes of invasion and spread are summarized for invasive plants in the context of development. Effects of management responses or lack of them have significant economic, social, and ecological implications that need to be considered in community development.

GET THE WORD OUT: CHAPTER ONLY MEMBERSHIPS NOW AVAILABLE!

Amendments to change the Chapter bylaws to allow “Chapter Only Members” was approved by a large margin. People who are not members of the American Planning Association but are interested in joining the Chapter can now do so. Chapter Only membership dues are $25.00. For further information, contact Katie Guenther, Chapter Administrator (katieguenther@comcast.net or 615-793-7694), or any Chapter officer or Section Director.
PROPOSE A SESSION FOR THE 2006 CONFERENCE!

APA invites you to propose a session for the APA National Planning Conference in San Antonio, April 22-26, 2006. Create a session on a planning topic of interest to you or offer to be part of one of next year’s many special tracks. New this year: Propose a type of session called a Salon. The deadline for submissions is September 1. For further information, visit: http://www.planning.org/2006conference/sessionproposal/index.htm.

KELO SUPREME COURT DECISION EMPHASIZES THE IMPORTANCE OF PLANNING

WASHINGTON, DC — The American Planning Association (APA) supports the 5-4 opinion issued today in the U.S. Supreme Court case, Kelo v. City of New London (No. 04-108). The court upholds the use of eminent domain as a vital community tool, as advocated by APA and others concerned with the case. The decision validates the essential role of planning in ensuring fairness in the eminent domain process.

In this decision, the High Court rejected the petitioner's arguments that the city's decision to take property did not satisfy the requirements of the "public use" clause. Justice Stevens, author of the opinion states, "The City has carefully formulated an economic development plan that it believes will provide appreciable benefits to the community, including — but by no means limited to — new jobs and increased tax revenue." Stevens cited that the "comprehensive character of the plan, [and] the thorough deliberation that preceded its adoption" led the Court to determine that the "... takings challenged here satisfy the public use requirement of the Fifth Amendment." For more information visit: http://www.planning.org/amicusbriefs/kelo.htm

June 23, 2005 APA News Release

FAICP NOMINATIONS INVITED

AICP is now accepting nominations for the 2006 Class of the College of Fellows. Selection as a Fellow of AICP recognizes excellence in professional practice, teaching and mentoring, research, community service, and leadership. Nominations must be completed by November 1. For further information, visit: http://www.planning.org/faicp/faicp.htm

AI CP NEWS

AI CP NOW ACCEPTING EXAM APPLICATIONS

AICP is now accepting applications for the November 2005 exam with a September 15, 2005 deadline. For further information, visit: http://www.planning.org/certification/AICP-Exam-Fee-Scholarship

AI CP EXAM FEE SCHOLARSHIP

In an effort to support AICP membership, TAPA in partnership with the APA is offering a full scholarship for a TAPA member to take the AICP Exam in November.

Applicants shall submit a written explanation of financial hardship, which necessitates the request. The application must be received by August 12th.

Applicants must meet the following requirements:

✓ The applicant(s) selected will be otherwise unlikely to take the exam without the reduced fee.

✓ The applicant’s employer will not subsidize the exam fee.

✓ The applicant must not have taken the test previously.

Applications must be submitted to:

Gene Pearson, FAICP
TAPA Professional Development Officer
Regional Economic Development Center
The University of Memphis
208 McCord Hall
Memphis, TN 38152

THE STUDENTS CORNER...

TWO UNIVERSITY OF MEMPHIS GRADUATE STUDENTS RECEIVE 2005 AICP OUTSTANDING STUDENT AWARD

Congratulations Barbara Sutton Mora and John Robert Zeanah!!

The AICP Outstanding Student Awards were created to recognize outstanding attainment in planning by students being graduated from an accredited program during the academic year of the award.
# CONFERENCE REGISTRATION 2005

Please print or type. Use one form per registrant.

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Phone Fax E-mail

## EARLY BIRD DISCOUNT REGISTRATION
(Must be Received by August 5, 2005)
- [ ] Member of TAPA, TSITE, ASLA or Planning Commissioner - $150
- [ ] Non-member - $175
- [ ] Student or Retiree - $75*

## REGULAR REGISTRATION
(Must be Received by September 7, 2005)
- [ ] Member of TAPA, TSITE, ASLA or Planning Commissioner - $175
- [ ] Non-member - $200
- [ ] Student or Retiree - $100*

*Fee waived if student/retiree works 6 volunteer hours for the conference. You must register by August 21, 2005 to qualify for this option.

## LATE REGISTRATION
- [ ] Member of TAPA, TSITE or ASLA - $225
- [ ] Planning commissioner - $225
- [ ] Non-member - $250
- [ ] Student or Retiree - $125

### THURSDAY ONLY
Includes admission to all sessions; continental breakfast, breaks, luncheon, and the awards banquet
- [ ] Early Bird - $90
- [ ] Regular - $110
- [ ] Late - $130

### FRIDAY ONLY
Includes admission to all sessions; continental breakfast, breaks & luncheon
- [ ] Early Bird - $75
- [ ] Regular - $95
- [ ] Late - $115

## ADDITIONAL/COMPANION MEAL TICKETS
- [ ] Wednesday Reception - $25
- [ ] Thursday Luncheon - $25
- [ ] Thursday Awards Banquet - $40
- [ ] Friday Luncheon - $25

## MOBILE WORKSHOPS
Each of these has limited capacity. Check the box to reserve your spot.
- [ ] City of Norris Planned Community Tour - $15
- [ ] French Broad River Canoe Trip - $20
- [ ] 4th & Gill/Mechanicsville Neighborhoods Tour - $15
- [ ] TDOT Traffic Management Center Tour - $10
- [ ] Walking Audit with Mark Fenton - Free
- [ ] Downtown Knoxville Redevelopment Walking Tour - Free

## PRE-CONFERENCE WORKSHOPS
Free, but you must pre-register; check the box to reserve your spot
- [ ] Site Planning Roundtable Management Training
- [ ] Leadership Training

### EARLY BIRD REGISTRATION DEADLINE: AUGUST 5
### REGULAR REGISTRATION DEADLINE: SEPTEMBER 7
Registrations must be received by this date. Pre-registration will not be processed after this date. Walk-up registration will be available at the conference and will be charged the Late Registration fee.

## REGISTRATION FEES
Full conference registration includes admission to all sessions; continental breakfasts, luncheons, daily breaks; admission to the receptions and the awards banquet.

## CANCELLATION POLICY
All refunds will require a 10% processing fee. A 90% refund will be given for cancellations received via e-mail or phone by August 31, 2005. A 50% refund will be given for cancellations received by September 9, 2005. Any refund requests received after September 15 will be considered on a case-by-case basis with appropriate documentation. “No shows” will not receive a refund. You may, however, designate a replacement attendee. All refunds will be processed within 90 days of the close of the conference.

Total Amount Due
(Please make checks payable to KAPA)

Return registration form with payment to:
2005 Tennessee Conference
Katie Guenther
501 Woodland Hills Drive
La Vergne, Tennessee 37086
Phone: 615-793-7694
katieguenther@comcast.net
Sponsorship Return Form (please keep a copy for your records)

Sponsorship Levels:

- Participant: Door Prize contributions (cumulatively worth at least $100)
  - Sponsor thanked at each drawing
  - Items must be received by August 21st – Ship to: David Craig, Project Manager; Ross-Fowler; Suite 310, 625 South Gay Street Knoxville, TN 37902-2201 (please mark as “Conference Materials”)

- Friend: Non-Exhibiting Sponsor - $200
  - Recognition on registration materials
  - Inclusion in TAPA, TSITE, and Tennessee ASLA newsletters

- Supporter: Exhibit Booth - $500
  - Includes a skirted table and two chairs
  - Electric available for an additional $25, please indicate if you need electric here: __________
  - Internet connection available for an additional $75, please indicate if you need it here: __________
  - Choice of ___ 1 full registration (meals included) or ___ 2 Vendor Registrations (meals available for an additional charge)
  - Recognition at Friend level

- Champion: Exhibit Booth – Mezzanine Area $650
  - Premium exhibit space with high visibility. Limited availability
  - All items included at Supporter level; please indicate electric, internet, and registration preferences above
  - Recognition at Friend level

- Event Sponsor: Various opportunities including Break Sponsor (3 available); Reception Sponsor (1 available) and Luncheon Sponsor (2 available) Contact David Craig for details, (865)637-1100.
  - Logo sign on tables at event; thank-you announced at events
  - Logo included on conference materials (website, program brochure)
  - Event Sponsor level sponsors are responsible for sending a logo in standard image format to Katie Guenther by August 12.
  - Booth space/registration(s) not included, please select additional sponsorship level above if these are desired

- Gift Sponsor: To sponsor conference mugs, tote bags, or for other opportunities call Katie Guenther at (615) 793-7694.

Company / Organization Name:_______________________________________________________________________
Representative(s) to attend:___________________________________________________________________________
Address:__________________________________________________________________________________________
Phone and Fax:_____________________________________________________________________________________ E-mail:_____________________________________________________________________________

Please mail form and payment to Katie Guenther at (615) 793-7694, 501 Woodland Hills Drive, LaVergne, TN 37086 before August 1, 2005 (checks payable to “KAPA” required by August 12, 2005). E-mail: katieguenther@comcast.net

Exhibitor Agreement

Exhibitor agrees to display and exhibit products and / or service in good taste and in accordance with the best interest of the convention. Exhibitor shall not display promotional material outside of the designated booth space and shall not install any promotional materials that may leave permanent damage. Exhibitor agrees to submit sponsorship payment by August 1st, 2005 to guarantee space. Exhibit space rental is non-refundable. Exhibitor shall not assign or sublet exhibit space. Exhibit booth space setup time is Wednesday, September 21st beginning at 7:00am (until 6:00pm) with display remaining up through convention hours until Friday, September 23rd at 2:00pm (completely removed by 5:00 pm). Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor’s activities on the premises and will indemnify, defend, and hold harmless The Radisson, ASLA, APA, ITE and their agents, servants, and employees from any and all such losses, damages and claims. Exhibitor space is limited and will be provided on a first come first serve basis of dated agreements. By signing below, I agree to the above terms and regulations.

Signature ___________________________ Date _____________

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Deadline for Submissions
The next issue of the Tennessee Planning Letter will be mailed in October. The deadline for submission of articles, information and other tidbits is September 23, 2005. For more information, contact Valerie Birch: birchv@pbworld.com or 615-340-9186.

Change of Address?
Please send the information to:
American Planning Association
122 S. Michigan Avenue
Chicago, IL 60603-6107
Email: membership@planning.org
Telephone: 312-431-9100