

TAPA

The Tennessee Planning Letter

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www.tnapa.org

A Publication of the Tennessee Chapter of the American Planning Association

WHAT ARE YOU PLANNING?

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INTERESTED IN TRAINING?

The Planning Official Training Program Subcommittee is looking for you!!

Please contact Valerie Birch (birchv@pbworld.com/ 615-340-9186) or Steve Neilson (develop@johnsoncitytn.org/ 423-434-6053) ASAP.

CORRESPONDENTS NEEDED

SECTION CORRESPONDENTS
*Chattanooga
Middle Tennessee
West Tennessee
State of Franklin*

STUDENT CORRESPONDENTS



Looking Back...Moving Forward

Join us in Knoxville for the first-ever joint conference of TAPA, ASLA, and TSITE! The theme is "Looking Back, Moving Forward" and addresses how the past has been borrowed from and adapted for today's trends in planning, landscape architecture and transportation. This is an exciting opportunity for discussion among our three fields.

The conference promises to be informative and lively, with topics such as corridor planning, downtown redevelopment, innovative planning products, and planned communities. Mobile workshop choices include a canoe trip down the French Broad River; a tour of Norris, the renowned TVA planned community; and a downtown walking tour of Knoxville redevelopment projects. There are also two pre-conference workshops available at no cost.



For more information visit: <http://www.knoxmpc.org/tncon05/>

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www.tnapa.org
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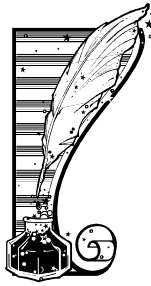
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FROM THE PRESIDENT...

At the national conference in San Francisco it was announced that there were over 6,000 registrants for the conference. Of that number, almost one third was students. This increased student participation represents recent national efforts to recruit more students into the APA. Their philosophy is simple; if you get students to join the APA while they are students, they are more

likely to remain members when they become professionals. Increased student involvement is also a goal of TAPA's Executive Committee. Conference fees waivers and publishing student articles in the newsletter are a couple of things the Chapter is doing to increase student involvement. I would like to encourage each of the Sections to do more to reach out to students. Tennessee's planning schools produce some excellent young professionals. The Chapter should try to do more to keep them in Tennessee and keep them involved with TAPA.

This year we are bringing back the Chapter Annual Awards. The categories include: Outstanding Project, Most Creative Plan or Document, Distinguished Current Planner, and Lifetime Achievement Award. Award winners will be announced at the annual conference that is being held September 21 -23, 2005 in Knoxville.

Most of you are aware that the AICP Commission has developed a Continuing Professional Development Program (CPDP) as a way to encourage all AICP members to pursue continuing education. AICP member participation in continuing education is seen as a basic responsibility of the profession. This principle of maintaining currency is set forth in the AICP Code of Ethics. The program requires 60 hours of professional development credit, obtained over a three-year period. Professional development is defined as any course work that covers technical, and personal, growth and development activities that are related to the practice of planning.

The AICP Commission, in its efforts to make the process easier, has developed an online training log to record your training hours. This reduces the hassle of keeping up with all the paper work. All you have to do is go to the AICP continuing education site and click on the training sessions that you attended.

There are over 100 AICP members in the Chapter and only 6 who have been recognized for participating in this program. The 60 hours is not difficult to obtain. I know that most of you are involved in continuing education and I would strongly encourage you to participate in this program. It has been suggested that if the AICP Commission does not get good participation in this voluntary program they may move towards mandatory training.

Continued on page 3

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President continued from page 2

In my last letter, I informed you that the Executive Committee has created a subcommittee to develop a Planning Official Training Program and I invited you to get involved. Thanks to all those who have volunteered but we need additional people. As I said before, TAPA represents a diverse range of interests and I really believe in order for this committee to be successful greater input is needed. Ideally, I would like to see planners from local, county, state, and the private sector agencies involved with this committee. If you have some ideas you would like to share with the committee or would like to serve on the committee please contact Valerie Birch (birchv@pbworld.com) or myself.

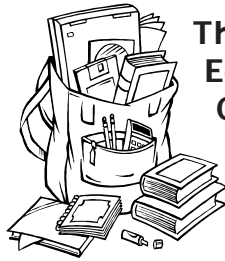
As always, if you have any thoughts you would like to share contact me at develop@johnsoncitytn.org

Steve Neilson, AICP
Tennessee Chapter President
American Planning Association



BECOME A MENTOR

Sign up with the AICP Online Mentoring Program now to mentor APA student and new professional members. For more information, go to your APA online record at: <https://www.planning.org/myapa/> and click on "Sign up with the AICP Online Mentoring Program."



The Editor's Corner...

Who today isn't busy?

While we often have too much to do and too little time to do it in, we try to make time for those things that are important to us.

If planning in Tennessee is important to you, I challenge you to make the time to write about planning in Tennessee: project's you are fond of; something that you saw elsewhere that might have application here; issues; concerns; whatever makes you passionate about planning.

The Tennessee Planning Letter seeks to highlight planning in Tennessee. It can't do that without your help.

Valerie N. Birch, AICP
Editor
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WHERE DO YOU PUT BIG BOXES?

The Chattanooga-Hamilton County Regional Planning Agency (RPA) is working on the Comprehensive Plan for Hamilton County. One of the issues that the county is grappling with is where to put big boxes, an inevitable part of today's community. Do they create special districts? Can they set parameters that can make big boxes better?

Sabrina Carlson, a historic preservation planner from Vermont, recently joined the RPA staff and shared some information about what the state of Vermont, a state that has some of the highest ratings when it comes to tourism and scenice values, is doing about big boxes.

A group of State Legislators has introduced the Vermont Statewide Size Cap and Community Impact Review Bill. The legislation would establish a statewide

store size cap of 50,000 square feet. Under the legislation, cities and towns may lower or raise the size limit within their jurisdictions provided that they:

1. Have a comprehensive plan that articulates a policy that addresses the impacts of big-box retail on the economy, environment, downtowns, land use, and transportation system of the municipality and region;
2. Adopt zoning rules that limit big-box retail development to designated areas;
3. Establish architectural and site design standards for big-box stores; and
4. Enact a policy requiring a regional and community impact analysis of any proposed big-box development larger than 30,000 square feet.

The analysis would be conducted by an independent consultant chose by the city and paid for by the developer. The legislation stipulates that it should evaluate the costs and benefits to the community and region resulting from the project, including: net gain or loss of jobs; impact on the demand for public services; tax revenue gains and losses; and estimates of how much of the project's revenue will be retained and redirected into the local economy. Vermont already requires a regional environmental and fiscal impact review of large-scale development projects through its Act 250, which was enacted in 1970.

Thanks to:
Pam Glaser, Karen Hundt,
and Sabrina Carlson
RPA
Planning & Design Studio



2005 CONFERENCE SCHEDULE

Pre-Conference Workshops

Tuesday
September 20
8:00 a.m. to 5:00 p.m.

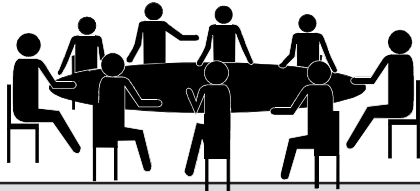
Site Planning Roundtable Management Training Workshop

Participants learn how to integrate water quality considerations into their planning process and integrate best practices into their development rules. They learn how to organize and lead a Site Planning Roundtable in their community. Through a Roundtable, community leaders will recommend changes to existing development rules and processes.

Wednesday
September 21
8:00 a.m. to Noon

Leadership Training Workshop

Participants learn how to explain complex issues and choices surrounding land use and water quality. They do this through presentations to elected officials, developers, builders, farmers, and residents. In these presentations, they suggest actions that each group can take to have both development and water quality.



Conference Hotel



THE PLACE TO MEET.

401 Summit Hill Drive
Knoxville, TN 37902
865.522.2600/888.303.1746
www.crowneplaza.com

Conference Hotel Rates

Single or Double Bed = \$89
King or Queen Bed = \$99
Rates do not include tax.

Rates available for September 21-23.

Reservation Deadline

Reservations at above rates will be accepted until **August 21** or until the group block is full, whichever comes first. Reservations made after August 21 will be processed at the best available rates.

To make a reservation at the special conference rate, please be sure to mention "TAPA Conference."

Mobile Workshops

Wednesday, September 21

Noon to 4:00 p.m.

Tour the City of Norris, TVA's
"Greenbelt Town"
(Lunch provided)

1:30 to 4:00 p.m.

4th & Gill/Mechanicsville
Neighborhoods Tour

1:00 to 5:00 p.m.

Canoe Down the French Broad
River Blueway Conservation
Corridor

2:00 to 4:00 p.m.

TDOT Traffic Management
Center Tour

Thursday, September 22

3:00 p.m.

Walking Audit with Mark Fenton

4:00 to 6:00 p.m.

Downtown Knoxville
Redevelopment Walking Tour

Opening Reception

Wednesday
September 21

6:30 to 8:30 p.m.

The Women's Basketball
Hall of Fame

Awards Banquet

Thursday
September 22

Reception 6:00 p.m.
Awards Banquet 6:30 p.m.
Keynote by Mark Fenton

Luncheons

Thursday, September 22

Jim Cothran: *Urban Trees-
Resources for Livable
Communities*

Friday, September 23

Paul Morris: *Creating a
Sustainable Community from
the Grassroots Up*

2005 CONFERENCE SCHEDULE

Conference Sessions

THURSDAY, SEPTEMBER 22

9:00 to 10:15 a.m.

CONTEXT SENSITIVE SOLUTIONS

A Timeless Way of Streetbuiding

Allison Lockwood
Roger Henderson

Integrating Traffic Calming Into the Design of Urban Streets

Alan Childers

This presentation focuses on the new national guidelines in *A Guide to Context Sensitive Design for Major Urban Streets*. The national guidelines address the fundamental concepts of urban buildings, urban design, and the urban thoroughfare. Many agencies have adopted geometric design standards that promote traffic calming, such as reduced street widths, shorter tangent sections, and increased horizontal and vertical curvature. A summary of many of the standards and how they are being applied by local agencies will also be presented.

GROWTH

Tennessee Growth Readiness Program

Joel Haden
John Lamb
Leslie Collie
TBA

This program helps communities learn how land use decisions affect water quality and then make informed choices about managing growth. The program helps them comply with new regulatory requirements. Planners and public works officials are the program's target audience. Program participants learn to evaluate their existing development rules against a pallet of twenty-two model principles. They learn to build consensus for new rules that protect water resources and are right for their community.

PUBLIC INVOLVEMENT

Going Successfully from a Vision to a Recommendation

Jeanne Dulaney

Nine Counties, One Vision Public Involvement

Lynne Fugate

Community Participation in the Design Process

Bill Eubanks

This session discusses public involvement processes, including the James White Parkway task force and Nine Counties, One Vision. Presenters will outline the innovative processes used and share lessons learned. Some tools that will be discussed include personal style assessments, group dynamics models, team building and collaborative approaches to problem solving.

10:30 a.m. to 11:45 a.m.

URBAN REDEVELOPMENT

Applying the Transect: From the Plan Through the Codes

Cindy Wood

From Vision to Brick and Mortar

Ed Owens

Presenter Cynthia Wood outlines how Nashville developed new land use policies that better respond to the distinct needs of the varied environments within Metro Nashville, overhauled its county-wide document of land use policies to fit the Transect, and is developing subdivision and zoning code changes to implement these policies. Understanding the unique challenges associated with urban redevelopment requires recognition that a broad array of inter-related elements ultimately must come together to make a project work.

WALKABILITY

Safe Routes to School

Mark Fenton

Safe Routes to School is a national initiative launched in 1998 by the Partnership for a Walkable America, a coalition of health, safety, and transportation organizations promoting healthy, safe, accessible walking for all Americans. Adults and children are encouraged to walk to school together on this day, and in the process to look for way that they can make their communities permanently more walkable. Fenton presents the keys to putting on a successful event and insights on the progression many communities pass through from launching a one-day event to creating long-term, permanent improvements. He also shares success stories and inspiration so that others can embrace this idea and take it home.

STRATEGY FOR BIG BOXES

Changing a Reactive Position into a Proactive Strategy

Mayor Steve Brown

Craig Lewis

The mayor of one of the premier master planned communities in the United States reviews big box retail, its negative impacts and ways to control this type of development. The presentation will include methods that you can employ for creating a more palatable version of big box development. Gray fields and new urban "lazer shopping" centers will be included in the discussion. It's a balanced analysis of the good, the bad, and the ugly of dealing with modern development practices and New Urbanist, form-based codes.

2005 CONFERENCE SCHEDULE

Conference Sessions

THURSDAY, SEPTEMBER 22

1:45 to 2:45 p.m.

MEDIA RELATIONS

Effective Media Relations

Mark Fenton

As a magazine editor and TV host, Mark is aware of the time and magnitude of constraints under which most reporters work. As a result, he can offer insights into the best ways to build a relationship with media outlets in your area and how to be certain stories are timely and technically accurate.



COMMUNITY SCHOOLS

Making Stone Soup with Public Space

Jamey Dobbs

Dr. Susan L. Roakes

Gene Burr

Our Community Schools (OCS) mission is to strengthen communities by forming an alliance between the public schools and the community. OCS encourages the development of public schools as community centers that promote learning, citizenship, and a higher quality of life for people of all ages outside of traditional school hours. There is growing interest among architects and planners in the design for new construction and redesign of school sites for multiple uses.

CORRIDOR PLANNING

Which Comes First?

Teresa Estes

Lane Swauger

Sevier County Transit for the Future

Timothy P. Sorenson

Part one of this session focuses on the past, present, and future of the S.R. 386 extension project and a transportation impact study that examined the effects of the City of Gallatin's long-range land use plan on roadways, access management, commuter rail, transit, pedestrian and bicycle facilities.

The second part of this session focuses on Sevier County and an alternatives assessment that was initiated to determine if improved rapid transit is possible between Interstate 40, Sevierville, and Pigeon Forge.

3:00 to 4:00 p.m.

URBAN FREEWAYS

Urban Freeway Removal: A Review of Selected Cases

Jeff Hammond

Chattanooga's 21st Century Waterfront Plan: Taming a Freeway

Dan Kral

This presentation examines the cities of Portland, New York, San Francisco, and Milwaukee and compares and contrasts their plans with the Nashville proposal recently unveiled in *The Plan of Nashville, Avenues to a Great City*.

Chattanooga's 21st Century Waterfront Plan is a \$120 million transformation of 129 acres of downtown riverfront. One of the first and most critical aspects of this plan was the "reclamation" of a 5-lane, limited access highway from the State of Tennessee.

FREIGHT AND GOODS MOVEMENT

A Study for the Nashville Region

Brad Thompson

Preston Elliott

Jerry Everett

This session highlights the experiences and understanding of commodity flows at the state and metropolitan levels. The University of Tennessee Center for Transportation Research is currently providing information to TDOT on current practices and tools for addressing freight transportation planning. The research by UT and the Nashville Area MPO and Clarksville MPO experiences will provide valuable insights into how other cities and regions can begin to better understand and plan for freight transportation.

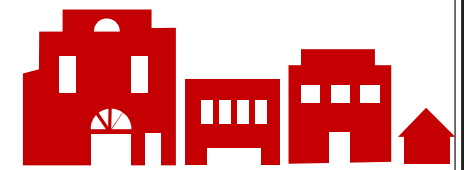
PLANNED COMMUNITIES

Oak Ridge and Norris

David Bradshaw

Mike Carberry

This presentation focuses on the planning and building of the secret city of Oak Ridge in the historical context of the Manhattan Project and on Norris, built in the early 1930s by TVA as a planned community and based loosely on the garden city principles.



2005 CONFERENCE SCHEDULE

Conference Sessions/Meetings

FRIDAY, SEPTEMBER 23

8:00 a.m. to 9:15 a.m.

INTELLIGENT TRANSPORTATION

TDOT's Intelligent Transportation System: Improving Safety and Reducing Congestion

Rodney Chester
John Benditz
Don Dahlinger

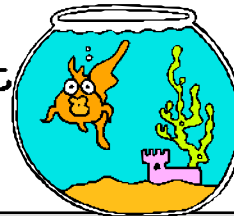
TDOT's new Memphis Region Intelligent Transportation System (ITS), called "TDOT SmartWay," is designed to help reduce traffic congestion and improve safety through the use of vehicle detection devices, closed circuit television cameras, dynamic message signs, highway advisory radio and an extensive communications system. The "nerve center" of the system is a state-of-the-art Transportation Management Center. This presentation provides an overview of the system and focuses on systems in Memphis, Knoxville, and Nashville.

**ASLA BUSINESS MEETING
AMPO MEETING**



Who got the Lifetime Achievement Award ???

What's the Outstanding Project of the Year?



Pssst.....

Who's the Planner of the Year?



What is the Creative Plan or Document of the Year???

Find out at the Awards Banquet!!!

9:30 to 10:45 a.m.

BICYCLES AND PEDESTRIANS

Implementing a Successful Bicycle and Pedestrian Program: A Case Study of Nashville

Rebecca Brooks
Bob Murphy
Adetokunbo "Toks" Omishkin

Join us in discussing how Nashville, the "Music City," is moving to the beat of a successful bicycle and pedestrian program. In 2003, Metro Nashville adopted its first comprehensive bicycle and pedestrian plan. Music City Moves, the Community Health and Wellness Team, Walk/Bike Nashville, and various departments of Metro Nashville government have worked together to implement new facilities, develop programs, and create polices to encourage smart travel choices and more healthy lifestyles.

DOWNTOWN REDEVELOPMENT

Knoxville Downtown Redevelopment

David Dewhirst
Bill Lyons
Tom Reynolds

Each of the panelists has different responsibilities and different perspectives when it comes to downtown redevelopment. Panelists will discuss the revitalization that downtown Knoxville has seen and continues to experience.



REGIONAL/COMMUNITY PLANNING

Kingsport Tomorrow

Liesa Jenkins

Blount County Planning Efforts

John Lamb
Carlos Yunsan

Kingsport Tomorrow is a non-profit citizens organization working to improve the community through citizen participation in determining the future. Blount County is in the midst of several planning efforts, including focusing on the public health aspects of land use and air and water quality; developing a growth strategy for Maryville and Blount County; and watershed planning for the Little River.

2005 CONFERENCE SCHEDULE

Conference Sessions

FRIDAY, SEPTEMBER 23

11:00 a.m. to Noon

CONTEXT SENSITIVE SOLUTIONS

Applying Traditional Community Planning Practices to Roadway Planning and Design

Valerie Birch

Transforming the Kentucky Transportation Cabinet

John Mettile

This presentation focuses on the parallels between traditional community planning with its history of public involvement and emphasis on contextual solutions and the Context Sensitive Solutions (CSS) approach to roadway projects. The lessons that the Tennessee Department of Transportation and the Kentucky Transportation Cabinet have learned as they embrace CSS and the role that planners can play in helping DOT's develop projects that "fit their physical setting and preserve scenic, aesthetic, historic, and environmental resources, while maintaining safety and mobility" will be highlighted.

INNOVATIVE PLANNING PRODUCTS

The Plan of Nashville

Gary Gaston

T.K. Davis

Chattanooga's Downtown Plan

Pam Glaser

The *Plan of Nashville* is a community-based vision of how the urban core should look and work in the twenty-first century. The culmination of this 2 1/2 year process is *The Plan of Nashville: Avenues to a Great City*, a 250 page coffee table book published by Vanderbilt Press that is already receiving national acclaim.

Chattanooga's Downtown Plan is a 20-year vision for how the downtown will grow and develop. Instead of a thick printed document, three products were produced: 1) a two-sided poster that summarizes the principles and goals of the plan, 2) a really cool 15-minute video which does the same, and 3) a compact disc which contains the full text and numerous graphics as well as the video.

PUBLIC WAYFINDING

Don't Make Me Turn This Car Around!

Jim Alderman

Marshall Elizer

Environmental graphic designers and engineers are working toward the same goal: to make the motorist's experience as safe, efficient, and enjoyable as possible. This presentation addresses the goals of a successful public wayfinding program and the benefits of developing a good working relationship among environmental graphic designers, transportation engineers, planners, and landscape architects. Case studies of programs designed for Chattanooga and Rutherford County will be highlighted. An update on the pilot programs for tourist-oriented wayfinding signage sponsored by TDOT will also be provided.

1:20 to 1:50 p.m.

OUTDOOR LIGHTING

Jack Humphreys

Electric lights have changed drastically since they were first produced in 1800. Improvements in efficiency have occurred in the past 50 years but no new lamp technologies have emerged. Vision 2020: Lighting Technologies Roadmap, a 1999 report, recommends 100 changes in lighting based on goals of efficiency, life span, and quality. One such change, the introduction of full electronic ballasts, is expected this year. This presentation discusses the ballast and offers a demonstration.

1:50 to 3:00 p.m.

INVASIVE SPECIES AND THE DEVELOPMENT PROCESS

Dr. Jack Ranney

Development stimulates the spread and threat of exotic invasive plants within developing areas and nearby natural areas. This imposes costs to society that are not well documented. The processes of invasion and spread are summarized for invasive plants in the context of development. Effects of management responses or lack of them have significant economic, social, and ecological implications that need to be considered in community development.



GET THE WORD OUT: CHAPTER ONLY MEMBERSHIPS NOW AVAILABLE!

Amendments to change the Chapter bylaws to allow "Chapter Only Members" was approved by a large margin. People who are not members of the American Planning Association but are interested in joining the Chapter can now do so. Chapter Only membership dues are \$25.00. For further information, contact Katie Guenther, Chapter Administrator (katieguenther@comcast.net or 615-793-7694), or any Chapter officer or Section Director.



APA NEWS

PROPOSE A SESSION FOR THE 2006 CONFERENCE!

APA invites you to propose a session for the APA National Planning Conference in San Antonio, April 22-26, 2006. Create a session on a planning topic of interest to you or offer to be part of one of next year's many special tracks. New this year: Propose a type of session called a Salon. The deadline for submissions is September 1. For further information, visit: <http://www.planning.org/2006conference/sessionproposal/index.htm>.

KELO SUPREME COURT DECISION EMPHASIZES THE IMPORTANCE OF PLANNING

WASHINGTON, DC — The American Planning Association (APA) supports the 5-4 opinion issued today in the U.S. Supreme Court case, *Kelo v. City of New London* (No. 04-108). The court upholds the use of eminent domain as a vital community tool, as advocated by APA and others concerned with the case. The decision validates the essential role of planning in ensuring fairness in the eminent domain process.

In this decision, the High Court rejected the petitioner's arguments that the city's decision to take property did not satisfy the requirements of the "public use" clause. Justice Stevens, author of the opinion states, "The City has carefully formulated an economic development plan that it believes will provide appreciable benefits to the community, including — but by no means limited to — new jobs and increased tax revenue." Stevens cited that the "comprehensive character of the plan, [and] the thorough deliberation that preceded its adoption" led the Court to determine that the "... takings challenged here satisfy the public use requirement

of the Fifth Amendment." For more information visit: <http://www.planning.org/amicusbriefs/kelo.htm>

June 23, 2005 APA News Release

AICP NEWS

AICP NOW ACCEPTING EXAM APPLICATIONS

AICP is now accepting applications for the November 2005 exam with a September 15, 2005 deadline. For further information, visit:

<http://www.planning.org/certification/>

AICP EXAM FEE SCHOLARSHIP

In an effort to support AICP membership, TAPA in partnership with the APA is offering a full scholarship for a TAPA member to take the AICP Exam in November.

Applicants shall submit a written explanation of financial hardship, which necessitates the request. The application must be received by August 12th.

Applicants must meet the following requirements:

- √ The applicant(s) selected will be otherwise unlikely to take the exam without the reduced fee.
- √ The applicant's employer will not subsidize the exam fee.
- √ The applicant must not have taken the test previously.

Applications must be submitted to:

Gene Pearson, FAICP
TAPA Professional Development Officer
Regional Economic Development Center
The University of Memphis
208 McCord Hall
Memphis, TN 38152

FAICP NOMINATIONS INVITED

AICP is now accepting nominations for the 2006 Class of the College of Fellows. Selection as a Fellow of AICP recognizes excellence in professional practice, teaching and mentoring, research, community service, and leadership. Nominations must be completed by November 1. For further information, visit: <http://www.planning.org/faicp/faicp.htm>



THE STUDENTS CORNER...

TWO UNIVERSITY OF MEMPHIS GRADUATE STUDENTS RECEIVE 2005 AICP OUTSTANDING STUDENT AWARD

Congratulations Barbara Sutton Mora and John Robert Zeanah!!

The AICP Outstanding Student Awards were created to recognize outstanding attainment in planning by students being graduated from an accredited program during the academic year of the award.



7CB: 9F9B79F9; -GH5HCB &\$\$)

Please print or type. Use one form per registrant.

Name _____ Title _____

Organization _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

EARLY BIRD DISCOUNT REGISTRATION	Fee Totals
<i>(Must be Received by August 5, 2005)</i>	
<input type="checkbox"/> Member of TAPA, TSITE, ASLA or Planning Commissioner - \$150	
<input type="checkbox"/> Non-member - \$175	
<input type="checkbox"/> Student or Retiree - \$75*	
REGULAR REGISTRATION	
<i>(Must be Received by September 7, 2005)</i>	
<input type="checkbox"/> Member of TAPA, TSITE, ASLA or Planning Commissioner - \$175	
<input type="checkbox"/> Non-member - \$200	
<input type="checkbox"/> Student or Retiree - \$100*	
<i>*Fee waived if student/retiree works 6 volunteer hours for the conference. You must register by August 21, 2005 to qualify for this option.</i>	
LATE REGISTRATION	
<input type="checkbox"/> Member of TAPA, TSITE or ASLA - \$225	
<input type="checkbox"/> Planning commissioner - \$225	
<input type="checkbox"/> Non-member - \$250	
<input type="checkbox"/> Student or Retiree - \$125	
THURSDAY ONLY	
<i>Includes admission to all sessions; continental breakfast, breaks, luncheon, and the awards banquet</i>	
<input type="checkbox"/> Early Bird - \$90	
<input type="checkbox"/> Regular - \$110	
<input type="checkbox"/> Late - \$130	
FRIDAY ONLY	
<i>Includes admission to all sessions; continental breakfast, breaks & luncheon</i>	
<input type="checkbox"/> Early Bird - \$75	
<input type="checkbox"/> Regular - \$95	
<input type="checkbox"/> Late - \$115	
ADDITIONAL/COMPANION MEAL TICKETS	
<input type="checkbox"/> Wednesday Reception - \$25	
<input type="checkbox"/> Thursday Luncheon - \$25	
<input type="checkbox"/> Thursday Awards Banquet - \$40	
<input type="checkbox"/> Friday Luncheon - \$25	
MOBILE WORKSHOPS	
<i>Each of these has limited capacity, check the box to reserve your spot.</i>	
<input type="checkbox"/> City of Norris Planned Community Tour - \$15	
<input type="checkbox"/> French Broad River Canoe Trip - \$20	
<input type="checkbox"/> 4th & Gill/Mechanicsville Neighborhoods Tour - \$15	
<input type="checkbox"/> TDOT Traffic Management Center Tour - \$10	
<input type="checkbox"/> Walking Audit with Mark Fenton - Free	
<input type="checkbox"/> Downtown Knoxville Redevelopment Walking Tour - Free	
TOTAL AMOUNT DUE <i>(Please make checks payable to KAPA)</i>	

PRE-CONFERENCE WORKSHOPS
<i>Free, but you must pre-register; Check the box to reserve your spot</i>
<input type="checkbox"/> Site Planning Roundtable Management Training
<input type="checkbox"/> Leadership Training
<p>EARLY BIRD REGISTRATION DEADLINE: AUGUST 5</p> <p>REGULAR REGISTRATION DEADLINE: SEPTEMBER 7</p> <p>Registrations must be received by this date. Pre-registration will not be processed after this date. Walk-up registration will be available at the conference and will be charged the Late Registration fee.</p>
<p style="text-align: center;">REGISTRATION FEES</p> <p>Full conference registration includes admission to all sessions; continental breakfasts, luncheons, daily breaks; admission to the receptions and the awards banquet for the registrant.</p>
<p style="text-align: center;">CANCELLATION POLICY</p> <p>All refunds will require a 10% processing fee. A 90% refund will be given for cancellations received via e-mail or phone by August 31, 2005. A 50% refund will be given for cancellations received by September 9, 2005. Any refund requests received after September 15 will be considered on a case-by-case basis with appropriate documentation. "No shows" will not receive a refund. You may, however, designate a replacement attendee. All refunds will be processed within 90 days of the close of the conference.</p>
<p>Return registration form with payment to:</p> <p style="text-align: center;">2005 Tennessee Conference Katie Guenther 501 Woodland Hills Drive La Vergne, Tennessee 37086 Phone: 615-793-7694 katieguenther@comcast.net</p>

APA, TSITE, ASLA Fall Conference
 Sept. 21 – 23, 2005

Looking Back...Moving Forward

Sponsorship Return Form (please keep a copy for your records)

Sponsorship Levels:

- Participant: Door Prize contributions (cumulatively worth at least \$100)
 - o Sponsor thanked at each drawing
 - o Items must be received by August 21st – Ship to: David Craig, Project Manager; Ross-Fowler; Suite 310, 625 South Gay Street Knoxville, TN 37902-2201 (please mark as “Conference Materials”)
- Friend: Non-Exhibiting Sponsor - \$200
 - o Recognition on registration materials
 - o Inclusion in TAPA, TSITE, and Tennessee ASLA newsletters
- Supporter: Exhibit Booth - \$500
 - o Includes a skirted table and two chairs
 - o Electric available for an additional \$25, please indicate if you need electric here: _____
 - o Internet connection available for an additional \$75, please indicate if you need it here: _____
 - o Choice of ___ 1 full registration (meals included) *or* ___ 2 Vendor Registrations (meals available for an additional charge)
 - o Recognition at Friend level
- Champion: Exhibit Booth – Mezzanine Area \$650
 - o Premium exhibit space with high visibility. Limited availability
 - o All items included at Supporter level; please indicate electric, internet, and registration preferences above
 - o Recognition at Friend level
- Event Sponsor: Various opportunities including Break Sponsor (3 available); Reception Sponsor (1 available) and Luncheon Sponsor (2 available) Contact David Craig for details, (865)637-1100.
 - o Logo sign on tables at event; thank-you announced at events
 - o Logo included on conference materials (website, program brochure)
 - o Event Sponsor level sponsors are responsible for sending a logo in standard image format to Katie Guenther by August 12.
 - o Booth space/registration(s) not included, please select additional sponsorship level above if these are desired
- Gift Sponsor: To sponsor conference mugs, tote bags, or for other opportunities call Katie Guenther at (615) 793-7694.

Participants may also send small promotional items for insertion into registration goody-bags. Please send a minimum of 300 items to David Craig.

Company / Organization Name: _____
 Representative(s) to attend: _____
 Address: _____
 Phone and Fax: _____
 E-mail: _____

Please mail form and payment to Katie Guenther at (615) 793-7694, 501 Woodland Hills Drive, LaVergne, TN 37086 before August 1, 2005 (checks payable to “KAPA” required by August 12, 2005). E-mail: katieguenther@comcast.net

Exhibitor Agreement

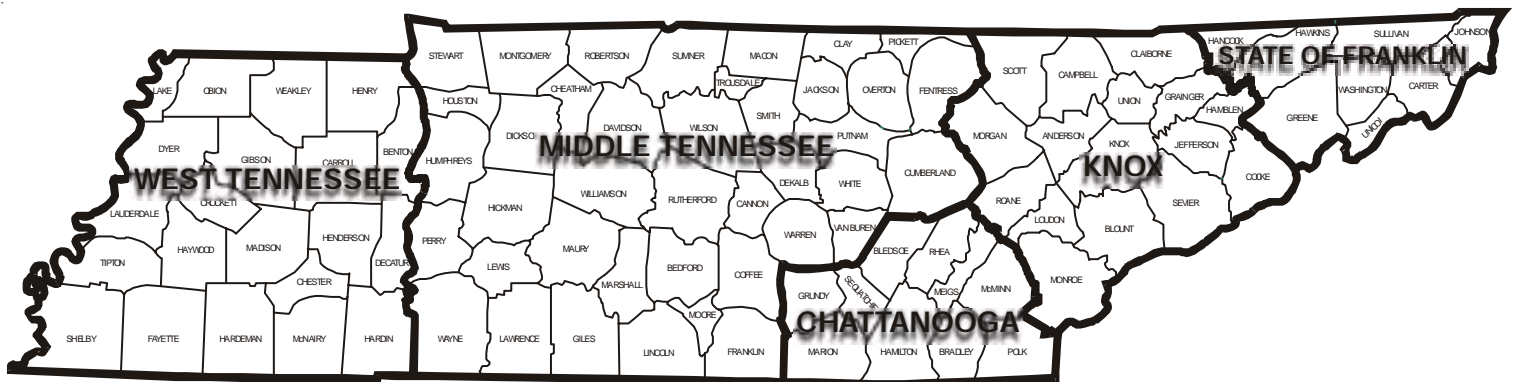
Exhibitor agrees to display and exhibit products and / or service in good taste and in accordance with the best interest of the convention. Exhibitor shall not display promotional material outside of the designated booth space and shall not install any promotional materials that may leave permanent damage. Exhibitor agrees to submit sponsorship payment by August 1st, 2005 to guarantee space. Exhibit space rental is non-refundable. Exhibitor shall not assign or sublet exhibit space. Exhibit booth space setup time is Wednesday, September 21st beginning at 7:00am (until 6:00pm) with display remaining up through convention hours until Friday, September 23rd at 2:00pm (completely removed by 5:00 pm). Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor’s activities on the premises and will indemnify, defend, and hold harmless The Radisson, ASLA, APA, ITE and their agents, servants, and employees from any and all such losses, damages and claims. Exhibitor space is limited and will be provided on a first come first serve basis of dated agreements. By signing below, I agree to the above terms and regulations.

Signature _____

Date _____



The Tennessee Planning Letter
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1900 Church Street, Suite 203
Nashville, TN 37203



TAPA SECTION LOCATIONS

Change of Address?

Please send the information to:
American Planning Association
122 S. Michigan Avenue
Chicago, IL 60603-6107
Email: membership@planning.org
Telephone: 312-431-9100

Deadline for Submissions

The next issue of the Tennessee Planning Letter will be mailed in October. The deadline for submission of articles, information and other tidbits is September 23, 2005. For more information, contact Valerie Birch: birchv@pbworld.com or 615-340-9186.