

TAPA WINTER RETREAT EXECUTIVE COMMITTEE MEETING MINUTES
FEBRUARY 22, 2012
FALL CREEK FALLS STATE PARK

Voting Members Present:

Karen Hundt, Valerie Birch, Meridith Krebs, Lisa Milligan, Thomas Skehan, Kathryn Baldwin

Others Present:

Bill Terry, Sam Edwards, Rick Gregory, David Pechin, William Veazey, Tim Roach

I. Approval of Minutes

Meridith Krebs moved, and Kathryn Baldwin seconded the motion to approve the minutes from the September 28, 2011 Executive Committee meeting.

II. 2012 Winter Retreat Attendance

Valerie reported that 63 attendees were registered as of the 22nd for the Winter Retreat, up from 50-55 last year. The Retreat might go slightly in the red this year depending on final numbers.

III. 2012 Fall Conference – Memphis

Lisa Milligan began the discussion by reviewing numbers from the 2011 Fall Conference in Nashville. Registered attendance was at 215. There was a \$948 profit over total expenses of approximately \$42,000. Sponsorships were down slightly.

Tom Skehan reported that the 2012 conference in Memphis is scheduled from **October 17-19** at the Doubletree Hotel downtown. Room rates are at \$93/night with \$21/day for parking. The section will again use Events.org for registration. TAPA is partnering with ULI Memphis. Tom distributed a speaker idea outline. So far, the West TN section has set a \$26,000 budget for food, etc.

The discussion included talking to hotel chains (such as Doubletree) that we have used repeatedly for conference sites for future discounts. Also, the Committee discussed potential insurance for reception space, an item that is being encountered more frequently.

IV. TAPA Conference Guidebook

The West TN Chapter will add his notes to the Middle TN Chapter's experience from 2011 to compile the TAPA Conference Guidebook for future conference planning.

V. APA Nominations for Great Places

Karen noted that APA National's nominations for Great Places in America was due the 21st, but if anyone wanted to submit a nomination now, to please include justification for the nomination.

- VI. APA National Conference 2012 – Los Angeles
Of the TAPA members present at the meeting, Lisa Milligan, Karen Hundt, and Tim Roach are planning to attend the national conference in Los Angeles in April. We will try to coordinate a dinner with all TN attendees.
- VII. Budget
Meridith reported that the Chapter has approximately \$10,000 in checking, \$20,000 in savings, and \$1,000 in other accounts. The sections need to spend down their balances. We have received no sponsorship requests. All section bank statements have been received and will be reported to APA soon.
- VIII. Membership Chair
The Committee held a discussion on having a designated person for recruiting new members, especially promoting our Chapter-only memberships. The Chapter needs to do more self-promotion. Meridith will put together a bullet list of ideas for outreach to potential new members.
- IX. Elections
New Chapter officers will be installed at the Fall Conference. A nominating committee was created to gather officer nominations. The Committee is Tom Skehan, Tim Roach, and Kathryn Baldwin. Karen will make a general announcement about open nominations during one of the Winter Retreat sessions.
- X. Student Scholarship Update
Tim Roach reported he had received information from the California Chapter on their use of a foundation raise scholarship money, including Silent and Live Auctions. The Committee discussed potential tax and IRS reporting issues once we begin soliciting donors. TAPA will probably set up a separate email account for receiving scholarship applications. We will use the University of Memphis alumni list to help recruit donors and applications.
- XI. PDO Report
No report received.
- XII. Newsletter
Newsletter editor Tim Roach expressed apologies for the lack of a current issue. The Committee discussed ways to encourage section participation so that the newsletter contains timely relevant information.
- XIII. Legislative Issues
Sam Edwards gave an overview of planning-related bills filed in the General Assembly, many of which would have a great impact on the conduct of planning locally. According to Sam's conversations with Senate Speaker Ramsey, many of the bills were the result of "over-reaching"

by local planners and planning commissions beyond the scope of their adopted regulations. The group noted that attitude by planners is very important, and that planners do not always empathize with applicants. After reviewing bills that GNRC has introduced on request of member communities, Sam requested Executive Committee endorsement of any or all of them. The Executive Committee endorsed 4 bills out of 6 (excluding a bill related to PC 1101 that TAPA lobbyist Bill Terry cannot work due to his contract with TACIR, and a bill regarding the status of new roads within designated municipal planning regions).

IX. Letters to Mayors

The Executive Committee discussed a draft letter to all Tennessee Mayors regarding the planning-related bills at the General Assembly, asking for local involvement to protect their ability to enact and enforce planning as they see fit. The Committee decided to amend the letter to include language separating planning from the perceived impact of UN Agenda 21.

X. FAICP Nominations

Karen noted that Dr. Mike Marciano has been denied by APA for his third attempt to be designated an APA Fellow.

XI. TN Planning Leadership Council

The Committee discussed the next round of nominations for TAPA's Planning Leadership Council. Karen will make an announcement about nominations at one of the general sessions. Nominations will be submitted to Ambre Torbett. Up to 2 people will be inducted into the Council at the Fall Conference.

XII. Adjournment

Upon motion by Lisa Milligan and second by Meridith Krebs, the Executive Committee adjourned at 7:45 PM.

Respectfully submitted

Tim Roach, Acting Secretary